



WITH MAYOR KARA KING

# **BUSINESS ROUNDTABLE**

Coffee proudly sponsored by Panera Bread



## CITY OF BEE CAVE UPDATES

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Jenny Hoff, Communications  
Director  
Dori Kelley, Business  
Communications Specialist

## TRAFFIC IMPACT STUDY

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City Manager, Clint Garza

## Q&A WITH MAYOR KING

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Bee Cave Mayor, Kara King

# WHAT WE'LL COVER



# City Updates

Jenny Hoff, Communications Director



## **New Websites - completed!**

City of Bee Cave, Economic Development Board,  
and City Library

## **Social Media Opportunities**

The Buzz  
Business Minute  
Campaigns

## **Branding - ongoing**

New logo, fresh representation of our city, focus  
groups - volunteers needed

## **Zartico**

Data Resources



# 2023 EVENTS

## SPECIAL OLYMPICS

February 17th - 19th

## BOOKS & BEES FESTIVAL

March 31st - April 2nd

## MAGNOLIA THEATER

Summer 2023

## ROLLING SCULPTURE CAR SHOW

October 29th

## HAUNTED TRAIL AND HAUNTED TUNNEL

October, date TBD

## BUZZFEST

November, date TBD

## LIBRARY EVENTS

Check out the library website to stay up-to-date on all library events





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**OPEN NOVEMBER 4TH -  
JANUARY 3RD**

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**OVER 25,000 SKATERS!**

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**HOPEFULLY RETURNING  
2023!**

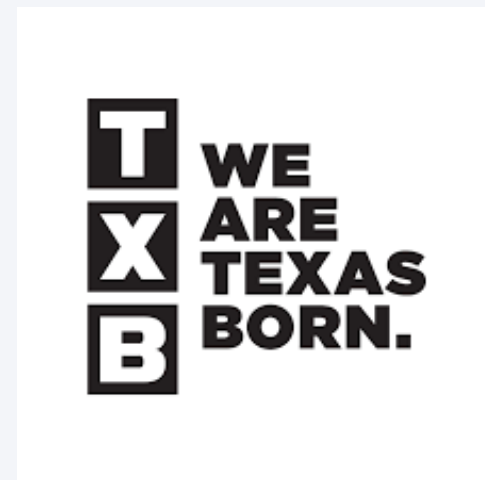




# NEW BUSINESSES IN BEE CAVE

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CRYO**FI**T





# BEEWELL CAMPAIGN

JANUARY 1ST - FEBRUARY 10TH

VISIT PARTICIPATING LOCATIONS AND  
CHECK IN VIA THE QR CODE.

EACH CHECK-IN PUTS YOUR NAME IN THE  
DRAWING TO WIN A GIFT BASKET!

## BeeWell

Participate for a chance to  
win a gift basket!



DISCOVER BEE CAVE'S WELLNESS OFFERINGS DURING OUR BEEWELL CAMPAIGN! VISIT PARTICIPATING LOCATIONS AND CHECK IN VIA THE QR CODE BELOW. EACH CHECK-IN PUTS YOUR NAME IN THE DRAWING TO WIN A GIFT BASKET!

SCAN THE QR CODE TO DISCOVER WHAT  
BUSINESSES ARE OFFERING.



City of  
BEE CAVE

# All about you - our businesses



## JOB FAIRS - 6 IN 2022

- LTHS mini job fairs, 1st Thursday of each month. Limited to 6 businesses.
- Middle school job fair for businesses hiring at 14yrs old
- Annual high school job fair, May 2023
- Look forward to job fairs outside of the LT area.



## GAS CARD PROGRAM

\$ 7,275.00 Contributions  
\$ 7,275.00 EDB Match



**\$ 14,550.00**  
**291 Gas Cards Purchased**



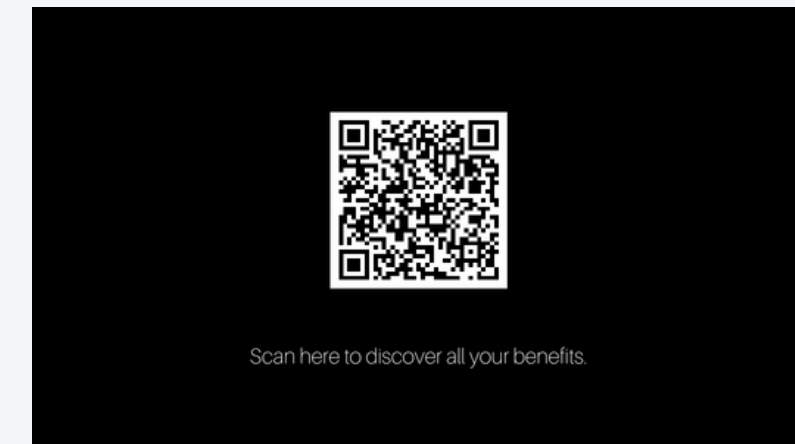
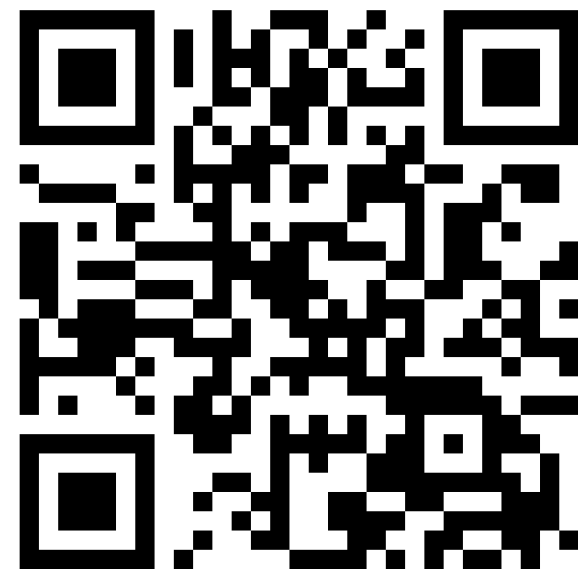
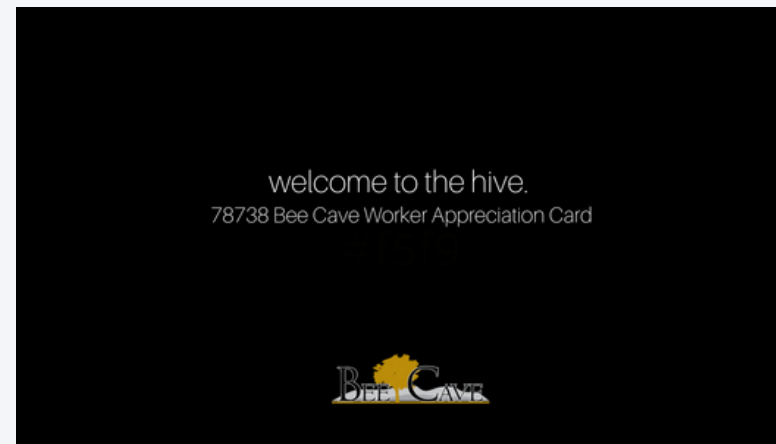


# 78738 WORKER APPRECIATION CARD

**A retainment tool for your workers!**

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The 78738 Worker Appreciation Card offers discounts on products and services in the Bee Cave city limits.

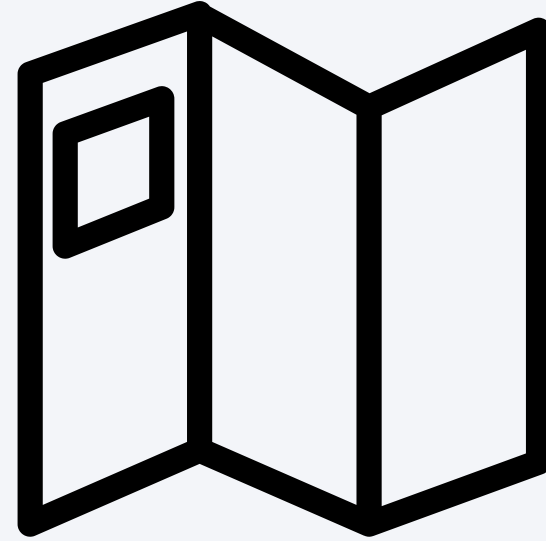


# IN THE WORKS

## Economic Development

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- Welcome packet to new and current businesses





# Traffic Analysis Study

CITY MANAGER, CLINT GARZA



# Q&A WITH MAYOR KARA KING

[kking@beecavetexas.gov](mailto:kking@beecavetexas.gov)

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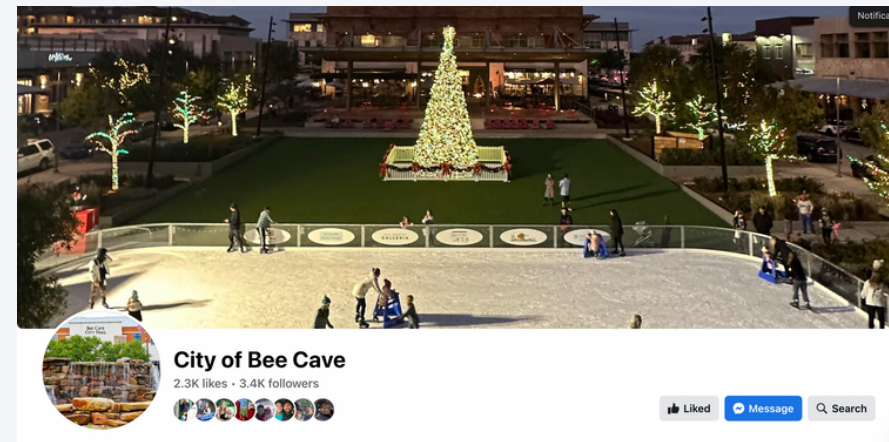
What questions do you have?

Follow up questions email Dori: [dkelley@beecavetexas.gov](mailto:dkelley@beecavetexas.gov)





# STAY UP-TO-DATE



FACEBOOK

City of Bee Cave  
Official Page



FACEBOOK

Mayor Kara King  
Official Page



FACEBOOK

Worker Bee Page  
Job Posting and area  
workforce solutions