



Breakfast proudly sponsored by Buenos Aires Cafe.
Coffee and pastries proudly sponsored by Starbucks.

Business Roundtable With Mayor King



What We'll Cover

1. | City of Bee Cave Updates

Dori Kelley, Business Communications
Specialist

2. | Our NEW Brand!

Jenny Hoff, Communications Director

3. | Employee Retention Credits

Darrell Davis, Star Benefits Group

4. | Texas Association of Business Brokers

Scott Cronk, President

Joshua Carnes, Austin Chapter
President

5. | Q&A with Mayor King

Kara King, Bee Cave Mayor

2023 Events

SPECIAL OLYMPICS ✓

February 17 - 19

BOOKS & BEES FESTIVAL ✓

March 31 - April 2

BEE CAVE POLICE BENEVOLENT FOUNDATION ✓

April 29

MAGNOLIA THEATER ✓

July 19 - August 13

HAUNTED TUNNEL & TRAIL

October 27 & 28

ROLLING SCULPTURE CAR SHOW

October 29

KIDDIE TRAIL AND TRUNK OR TREAT

October 29

BUZZFEST

November 9, 10, 11

BEE CAVE ON ICE

November 10 - January 15

**MINI
JOB FAIRS?**

1.

Economic Development

Business Welcome Packet



1.

1.

Open for Business 2023



PT Solutions

Austin Engineering





Our New Brand

Bee Cave Logo & Strapline



BEE CAVE
TEXAS

Simply Elevated



Bee Cave DNA Platform Statement



Target Audience: *For those drawn to Austin but preferring a Hill Country vista,*

Frame of Reference: *Bee Cave, at the center of the Lake Travis ISD,*

Point-of-Difference: *is an active, affluent, and agile community investing in a preferred quality of life (residents, retail, recreation)*

Benefit: *that rewards you with the lifestyle you've dreamed of for an afternoon or ever after.*

Visual Direction

Elevated, YOUR WAY

See what the buzz is about.

Lorem ipsum dolor sit amet, conser adipiscing elit, sed dmmy nibh euismod tincidunt ut laoreet dolore magna aliutpat. Ut wisi enim ad ex ea commodo consequat. Duis au velputae molestie consequat.

BEE CAVE
TEXAS

Simply Elevated

beecavetexas.gov





BEE CAVE
TEXAS






BEE CAVE
TEXAS





Bee a part of the brand!



3.

Employee Retention Credits

Darrell Davis, Star Benefits Group

darrell.davis@starbenefitsgroup.com

The Employee Retention Credit (ERC) – sometimes called the Employee Retention Tax Credit or ERTC – is a refundable tax credit for businesses and tax-exempt organizations that had employees and were affected during the COVID-19 pandemic.



4.

Texas Association of Business Brokers (TABBB)

Joshua Carnes - jcarnes@lionbusinessbrokers.com



The Texas Association of Business Brokers is pleased to offer the business owners of Bee Cave 3 complimentary sessions at the State Convention this year. Careers in Business Brokerage, Growing Your Business Through Acquisition, and How to 5X your Sales. No matter what stage you are at in your business career, TABBB would like to invite you to learn from some of the top experts in Texas on taking it to the next level.



5.

**Q&A with
Mayor King**

kking@beecavetexas.gov